



Ernst Haas, New York City, 1980, Color Chromogenic Print, printed later , 76.2 x 101.6 cm, Edition of 15

CHRISTOPHE GUYE GALERIE

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ERNST HAAS COLOR CORRECTION

20th of January – 25th of February 2012

Personal invitation to the exhibition opening in presence of the artist's son, Alex Haas: Thursday, 19th of January 2012, 6–8 p.m.

with lecture by William Ewing, former Director of the Musée de l'Élysée.
Lecture starts at 7 p.m.

Dear Madame/Sir

Christophe Guye Galerie is proud to present 'Color Correction': by one of the most important and influential artists in the development of colour photography and the history of the medium on a whole. Ernst Haas (Austrian/American 1921–1986), most commonly associated with vibrant colour photography and famed for his commercial work, belonged to the best known, most productive and widely published photographers of the twentieth century. It is undoubtedly however his other, private work that really illuminates the power of his sensibility. Unfortunately though this side of his creative output has until recently been kept private and thus escaped posthumous appreciation. It is only now, with the efforts and belief in Haas' ability of a few, such as William Ewing, that this body of work is finally revealed, justly letting this artist's true aptitude shine. Based upon the needed reevaluation of Haas' importance and the attempt to restore his rightful place in the medium's canon, the works presented at the gallery combine a selection of to-date little known large-format works with several rare dye-transfer prints, some of which had been presented in Haas' solo exhibition at MoMA in 1962, the museum's very first exhibition on colour photography. The exhibition 'Color Correction', and Ewing's corresponding book published by Steidl, uncovers, with an exciting and novel view, the "other", more abstract side of Ernst Haas' visionary.